

MINEOLA MEMORIAL LIBRARY COMMUNITY OUTREACH PLAN



Prepared by: Suzanne Moore
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301 North Pacific Street
Mineola, Texas 75773
903-569-2767
<http://netls.tsl.state.tx.us/mineola>

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Outreach Plan

Introduction

Mineola is at the crossing of U.S. highways 69 and 80, eighty miles east of Dallas in southwestern Wood County. Before 1873 the place was called Sodom. According to some, Maj. Ira H. Evans, an International-Great Northern Railroad official who laid out the town site, named the town for his daughter, Ola, and a friend, Minnie Patten. Others say the name originated when Major Rusk, a surveyor for the I-GN, combined his daughter's name with that of Minna Wesley Patten. The town came into existence when the railroads built lines through this part of the state. In 1873 the Texas and Pacific and the I-GN raced to see which could get to Mineola first. I-GN reached the finish fifteen minutes earlier. A city government was organized in 1873, a post office opened in 1875, and the town incorporated in 1877, but a fire in the 1880s destroyed eighteen buildings. The town's oldest paper, the *Mineola Monitor*, was founded in 1876. By 1890 the town had seven churches, several schools including a black free school, hotels, banks, and a population of 2,000. In 1895 Mineola became the site of the Wood County Fair. Mineola had a total population of 4,515 according to the 2010 census.

Historical, Current, and Future Roles of the Library

Historically, the library has been the place for lifelong learning, free information access; information assistance; provider of current topics and titles; local history and genealogy materials, and public computer center. Currently, the library fulfills those roles plus being a place for formal education support, adult learning, cultural awareness business support and early childhood literacy. In the future, the library would like to be a technology center, a career and workforce development site, and provide basic literacy programs.

Existing Programs

The library has a number of existing programs including: story time for pre-school children, summer reading club for children, an adult ESL program, teen book club, nursing home outreach, basic computer literacy classes, family film night, adult reading program, and book club. The library also offers exam proctoring, ILL and preparation for citizenship classes.

Identified Needs

The community is rural and has no public transportation system. This makes it inconvenient or difficult for those who lack transportation. The average commute time for many in the community to their job is 30 minutes. The unemployment rate in Mineola is 8.30 % and recent job growth has been negative creating a lack of employment opportunities for the area.

Mineola Memorial Library is a non-profit organization, funded by donations, grants and investments. Because the library's budget is tight, the library employs a small staff and relies on volunteers. Since the community's population is continually rising, up 15.63% since the year 2000, the need for a larger facility has been recognized by community leaders. Space for parking is limited.

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Identified Assets

The community is a certified retirement community and tourist attraction. Mineola has an Amtrack train station that has been restored to its original appearance as built by the Texas & Pacific railroad. Although station is unstaffed, the waiting area is open for all train arrivals and departures. There are several RV parks, a Best Western hotel and various bed and breakfast facilities available for tourist lodging. Mineola has several well-known local restaurants. Mineola is home to the Lake Country Playhouse. Each year the Playhouse produces four live plays including a summer musical. The Playhouse owns and operates the historic Select Theater showing first-run movies each weekend. It is also home to the Lake Country Orchestra, performing four times per year. Mineola has a museum housed in the old post office, and Mineola's Nature Preserve on the Sabine River encompasses 2,911 acres located in Wood County. The Mineola Country Club has a 9-hole golf course. There are many antique businesses and the downtown businesses host a street fair each summer.

Identified assets of the library include a meeting room that is available for programming and staff that are trained to present children's and adult programs. The library provides an extensive genealogy collection. There are eight desktop computers and ten laptops available for public use, as well as access to free WiFi. The governing board of the library has recently purchased a full equipped bookmobile in order to fulfill the mission of outreach to the community. The bookmobile will be delivered by the end of April 2012.

Thank You Statement

The Mineola Memorial Library would like to thank the library board for their ongoing support. The library would like to thank the Meredith Foundation for their on-going financial support of the library. The library is grateful that the Robert and Ruby Priddy Charitable Trust are funding the University of North Texas (UNT) PEARL project. We thank the Trust and UNT for choosing our library to participate in the PEARL project. We would like to thank the staff of the PEARL Project, including Linda Neaville and CAS student, RoseAleta Laurell. Director Suzanne Moore would like to thank the staff of the library for their understanding and support while she worked on developing this outreach program.

Community Profile Narrative

Mineola is a family oriented community with a strong sense of historic pride. Mineola is home to the Howard L. & Vivian W. Lott House, which is on the National Register of Historic Places as well as 26 historical markers. Mineola hosts a year-round calendar of family oriented events including a monthly Music on the Streets featuring local and regional musicians; Mineola May Days; an annual Harvest festival and an annual rodeo. As the railroad played such an important role in the development and growth of Mineola, residents continue to celebrate the rails with an annual "Reels on the Rails" event at the Amtrak station and the annual Mineola Main Street Amtrak Wine trip. Visitors will find plenty of shopping opportunities including antique stores and specialty boutiques and a wide selection of restaurants to choose from. Mineola is home to the Mineola Historical Museum, the historic Select theatre which provides year round live performances and movies. The Mineola Nature Preserve is also located in Mineola.

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Main Geographic Features

Community Features

Assets and Challenges

Mineola has a local airport, numerous historical sites and the nature preserve provides ample opportunities for hikers, campers, bird watchers and nature lovers. Since Mineola is in the heart of the East Texas timber belt, timber is plentiful for railroad tie-making and lumber. The community still has many farmers that produce cotton, livestock, fruit, and berries. Mineola remains a shipping center for the area.

A major challenge is the 90 mile distance to Dallas, the closest major city. Ironically, another challenge facing the community is that although the railroad continues to play a major role in the economy of Mineola, it also presents a challenge in that it separates the town by bisecting the business and residential areas of the city.

Library Features

Assets and Challenges

The main geographic asset of the library is its location. The library is located at the heart of the downtown area and is within easy walking distance of the local elementary and high school. The stand-alone facility is also located near the chamber of commerce, a local day care, the senior citizens' center, the community center, the railroad depot and the museum.

A major challenge is the barrier created by a busy highway and the train tracks that bisects the community. Children who live in this area are unable to walk to the library, and most parents are unable to bring children to the library because of work schedules that overlap with the library's hours of operation.

Community Demographics

The 2010 Census shows the population of Mineola as 4,515 with a county population of 41,916. 6.5% of Mineola residents are under 5 years of age; 23.9% are over 65. Approximately 17.5% are Hispanic or Latino; 25.3% have a native language other than English. 77.8% of the population graduated from high school, with 19.4% having a bachelor's degree. The median household income is \$37,059. 14.2% of families live below the poverty line.

Library Profile Narrative

After more than a half century, the Mineola Memorial Library collection has expanded from 600 books to more than 46,000 books and other materials. Its annual operating budget has grown from \$1,200 to about \$200,000. This growth didn't happen in a vacuum. It took the hard work and sacrifice of many publicly minded citizens.

Throughout the first half of the 20th Century, civic groups and community leaders led by Ms. Vivian Lott strove to plant the seeds for a Mineola library. It wasn't until 1950, that their hard work bore fruit. In that year, the Mineola Public Library association opened a one-room facility at the junior high school with 600 donated books. The library was open for three hours a day on Monday, Wednesday, and Friday. Less than \$1,200 was budgeted for that the first year, and the

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librarian was paid 75 cents an hour. In 1955 the library moved its collection, then numbering 2,400 volumes, to a storefront in downtown Mineola. The move was supported by volunteer aid from patrons and the civic groups.

The library moved to its current location in 1960 onto land provided by the J.C. Judge family and into a building provided by another benefactor, banker and oilman Harry W. Meredith. A foundation created by Mr. Meredith was a vehicle to build the library. The foundation continues to provide about half of the operating expenses of the library and many of its capital needs. An investment fund established for the library by Mineola area benefactors provides income that covers much of the rest of the operating funds, and library supporters have found ways to raise other needed monies. Although the library has received some occasional taxpayer assistance during the last 57 years, it has remained largely privately owned.

The political independence has meant that the library has been able to operate and grow without the vagaries of local politics. This is not to imply any enmity between the library and the local governments. The city has been very supportive of the library and provides improvements when needed.

Most Important Library Statistics

One full-time librarian and 6 staff members serve a population of 9,990. The library has 15,917 library cardholders with 27,227 library visits each year. In 2010, the library had a collection of 40,245 titles with circulation of 61,717. Programming attendance for 2010 was 3,214. The library provided 7,729 reference transactions and 551 interlibrary loans. The library is open 41 hours per week. The library provides 18 public access computers with 16,461 users in 2010.

Vision, Mission, Goals and Objectives

Vision Statement

The Mineola Memorial Library envisions the advancement of culture in the area by creating a facility that will accommodate future technology and area growth while retaining the friendly, hometown atmosphere.

Mission Statement

The mission of the Mineola Memorial Library is to inform, empower and enrich the lives of its patrons by providing a facility with a variety of up-to-date materials and programs.

Goals and Objectives for the Library

The specific mission includes the following aspirations to retain and develop:

- A safe and positive place for young people
- A comfortable and inviting place for adults
- A place for recreational readers as well as researchers
- A place where help is professional, personal, and friendly

Goals & Objectives to Help Achieve the Library's Vision

During the next five years the Mineola Memorial Library Board of Directors and staff will focus on six key goals:

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1. Improve & Enhance the Library's Physical Environment
2. Grow Technology & Services
3. Maintain an Emphasis on Staff Training & Development
4. Maintain an Exciting, Vital, Comprehensive Collection
5. Build on the Library's Identity as a Community Hub & Resource
6. Strengthen and Expand Methods of Communication with the Community

Goal: The Physical Environment

Mineola Memorial Library patrons will encounter a welcoming, flexible, inviting library space and customer- focused staff that support the library's service program and meets community needs.

Activities:

1. Replace old shelves in nonfiction, children, and teen areas to match newer shelves in fiction.
2. Re-carpet the entire library.
3. Get new matching chairs for patron computers and new chairs for office staff.
4. Get a new book/video drop box.
5. Clean out and organize hall closets to improve storage.
6. Continue to maintain physical library building through good and timely maintenance and repair, thorough and proper cleaning, and preventative maintenance.

Goal: Technology & Services

Mineola Memorial Library will provide technology and training for patrons of all ages and interests.

Objective:

Stay on top of emerging technology by adding new technology devices and providing training.

Activities:

1. Add two Early Learning Stations in the children's area.
2. Create designated computer stations for ESL with Rosetta Stone software.
3. Explore a tablet (iPad) or eReader lending program for patrons.
4. Obtain a laptop charging cart for storage of laptops.
5. Obtain and mount a flat-screen TV in the entrance to run videos on library activities and book trailers.
6. Establish an eTraining program for library staff to include training on new technologies, formats, and equipment.
7. Ensure that staff is trained on and familiar with library technology offerings.
8. Provide staff with ample training opportunities on current and emerging technologies, available through seminars and webinars.
9. Provide staff with opportunities to share their expertise with fellow staff members and colleagues.
10. Provide ongoing computer and device training for patrons.
11. Provide training for patrons in all aspects of technology including basic computer

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skills, e-books, social media, etc.

12. Ensure that adequate computer and technology classes are available for patrons.
13. Ensure that staff is well-trained in all aspects of technology so that patrons can obtain the answers to their questions at any time during the library's operating hours.

Objective:

Support education and learning in all forms, provide programs and collections supporting continuing education, provide opportunities for self-education.

Activities:

1. Assess all collections based on patron need and demand.
2. Expand popular, highly requested collections.
3. Acquire and develop an e-book collection and collections in emerging formats.
4. Assess print collections for use, suitability of format, and popularity.
5. Evaluate program feedback to make improvements and offer presentations on topics of interest.

Goal: Staff Development

Mineola Memorial Library will maintain and grow in staff excellence and competency.

Objective:

Provide for ongoing staff training in all pertinent areas: customer service, areas of responsibility, technology, etc.

Activities:

1. Provide adequate time and budget for staff to attend and participate in users' groups, meetings, and training opportunities.
2. Provide adequate staffing levels at the library to allow for staff to participate in off-site training.
3. Use webinar training opportunities when available.

Objective:

Evaluate staff levels - ability of staff to provide programs/services and maintain collections, evaluate staff positions and duties, maintain competitive compensation to attract and keep excellent staff.

Activities:

1. Create and maintain a competitive compensation and benefits plan to attract and retain excellent library staff.
2. Evaluate and assess staff duties to ensure that work performed is necessary, and that highest priority tasks and services are supported.
3. Evaluate all programs, services and tasks for necessity and efficiency.
4. Be prepared to discontinue outdated tasks or services.

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Goal: The Collection

Mineola Memorial Library will continually evaluate the collection to meet the needs and interests of patrons of all ages and interests by subject and format.

Objective:

Evaluate print reference collection, migrate to digital and/or on- line format where appropriate.

Activities:

1. Continue assessing use of the print reference collection. Weed unused reference materials.
2. Assess online reference materials and databases for the inclusion in collection.
3. Provide staff and patron training on online reference databases.
4. Promote current databases and electronic reference collections.

Objective:

Evaluate and grow collections by subject and format, based on needs and interests of patrons.

Activities:

1. Ensure that acquisitions are based, in part, on patron feedback and requests.
2. Investigate methods of soliciting meaningful patron feedback for use in collection development.
3. Continue to regularly weed all collections.
4. Expand collections in emerging technology formats (e-books and other downloadable formats).

Objective:

Continue archiving and digitization initiatives, exploring means of greater success and technology to support the collection.

Activities:

1. Continue newspaper digitization program with University of North Texas's Portal to History Project.
2. Obtain a disc-cleaning machine.
3. Provide a functioning microfilm reader/printer for accessing genealogical archives on microfilm.

Goal: The Library as a Community Hub & Resource

Mineola Memorial Library will provide a friendly, welcoming environment for patrons of all ages and interests, will draw people to the community, and will be a resource for information and life-long learning.

Objective:

Partner with business community and organizations to provide a broad range of services that meet the community's needs.

Activities:

1. Continue to communicate with community groups through outreach efforts.

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(Chamber of Commerce, arts organizations, PTA, schools, service organizations)

2. Participate in local fairs and events with an eye toward making the library more visible in the community.

Objective:

Partner with cultural and recreational organizations to share performance and activity space, and collaborate with them on programs and events.

Activities:

1. Investigate possible collaboration with area arts groups and cultural organizations toward joint programming opportunities and grant partnerships.
2. Investigate non-library venues for performance space.

Goal: Communicating with Patrons & the Community

Mineola Memorial Library will grow and strengthen the methods of communicating the library's message to patrons and the community-at-large.

Objective:

Explore additional ways to reach patrons/non-patrons.

Activities:

1. Evaluate library presence in the community.
2. Participate in events that bring the library to the community.
3. Work toward wider distribution of library information.
4. Develop and put into effect a plan for a mobile library, extending services to those who have physical and geographical barriers preventing them from visiting the library.
5. Evaluate current publicity efforts for effectiveness.
6. Be out front by sending follow-up articles and photos to press venues for after-program stories.
7. Be sure that library fliers have a wide distribution in the community (community bulletin boards, store bulletin boards, etc.)

Objective:

Evaluate and expand the library website and website calendar of events to better meet the needs of patrons of all ages, i.e. allowing for on-line registration for events and programs.

Activities:

1. Continually evaluate library website for organization, information, relevance, and timeliness.
2. Investigate online registration and e-mail notification programs for library program registrations.
3. Explore and expand the use of social media outlets for communicating with patrons and non-patrons.
4. Continue to use Facebook for social media contact with patrons and investigate other social media outlets (i.e. Twitter). Promote all social media

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- initiatives so that patrons are aware of their availability.
5. Maintain and grow opportunities for public appearances toward the goal of public awareness, i.e. as a presenter and/or with a booth.
 6. Maintain an active presence in the community through attendance at community groups and community events.

Goals and Objectives for Outreach Plan Program

Goal: The Mineola Memorial Library will develop a bookmobile community outreach program. This will maximize the library's outreach efforts in the community through the development of programs, purchasing materials and providing services to be delivered via the bookmobile. This meets the library's goal to build on the library's identity as a community hub and resource.

Objective: The objective of the Mineola Memorial Library is to offer materials and programs four times a week at 10 local facilities. These programs will encourage beginning readers, provide service to school aged children with special projects and reach underserved portions of the population.

Outreach Program:

The Bookmobile Project will involve taking the bookmobile, a sprinter van, into the community four days a week. The van is equipped to allow book carts to be rolled off and into a facility. This will enable community members to check out materials at the location. The bookmobile will visit nine locations on a school-year schedule and a summer one. The nine locations are: the McFarland Community Center (adjacent to a government housing project), an alternative school, four school campuses, two local nursing homes and a nearby retirement community.

The children's librarian during the weekly school year visit to the McFarland Community Center will conduct a pre-school story time. During the summer months the community center has a summer activity program for children and serves free lunches daily to those who qualify. The children's librarian, accompanied by a volunteer who will check out books to the children, will provide children's programs. This location also serves the residents of the nearby government housing area.

The library director, along with volunteers from community organizations will make weekly scheduled visits to two local nursing homes and a senior living community. Adult programs will be offered once a month at both local nursing homes.

Volunteers from the Kiwanis and Rotary clubs will assist the children's librarian and the library director with off-loading the carts at each location and with checking out materials to patrons.

Statement of need

A survey was conducted during the month of March 2012 to determine the needs of the community. 78 surveys were returned from the general population of Mineola. The surveys demonstrated that many residents find it difficult or impossible to get to the library or to get their children to the library.

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Description of the larger audience or target group the library wants to reach

This program will reach young children; school aged children and the underserved population of older adults and low-income families.

Description of the specific segment of the target group the proposed program will serve

Estimated number of potential participants

1. Service is planned for the McFarland Community Center. This facility services 50+ children with summer lunches.
2. Institutional stops are planned for Wood Memorial Nursing Home and Community Care Nursing Home. These facilities have a total of 125-150 residents.
3. During the school year there are at least 15-20 students enrolled in the Mineola High School Alternative program.
4. The Mineola Independent School District has more than 1,580 students.

List potential partners based on your assets assessment

The partners for the project are: the McFarland Community Center, Wood Memorial Nursing Home, the Housing Authority, Community Care Nursing Home, the local newspaper and Mineola ISD. Support from Kiwanis, Rotary, and the Lions Club has already been solicited and confirmed.

List available library resources that could contribute to the success of the program

The library has trained staff that can present both adult and children's programming. Volunteers have already been secured by the library to assist with driving the bookmobile and off-loading materials at each site. The bookmobile is a major library resource that will contribute to the success of this program.

Detailed Action Plan

Action Plan Goal(s):

The goal of the action plan is to:

1. Develop the program.
2. Promote the program.
3. Implement the program.
4. Provide programs.
5. Evaluate the program.

Action Plan Objective(s):

1. Partner with McFarland Community Center, Community Care Nursing Home, local schools, housing authority, McFarland Community Center and Wood Memorial Nursing Home to coordinate bookmobile services at their facilities.

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2. Develop partnerships with local businesses to provide volunteer drivers for the bookmobile.
3. Partner with businesses to provide annual maintenance for the vehicle.
4. Develop schedule for bookmobile stops.
5. Develop programs for community center.
6. Distribute surveys and evaluate results.

Action Plan Table

The table below gives the action plan details for the program:

IMPLEMENTATION			EVALUATION	
Action What action, activity, or task needs to be done?	Name and Date Who will do it, and by what date will it be done?	Resources Needed How much time, money, materials, and personnel are needed?	Measurement How will progress be measured (#, % of participation or attendance)?	Analysis How and when will data be gathered and analyzed to determine success?
Contact McFarland Community Center, Community Care Nursing Home, the local school campuses and Wood Memorial Nursing Home to coordinate efforts for bookmobile services.	Library director and children's librarian-- May 2012	Time- 3 hours \$ 0 Materials- None Personnel- 2	Corporation with each facility.	May 4, 2012 – a service plan will be solidified to be put into action
Meet with community volunteers to schedule days needed to drive bookmobile.	Library director -- May 2012	Time- 1 hour \$0 Materials-None Personnel-1	Cooperation with volunteers.	May 4, 2012 – a schedule will be solidified to be put into action
Order books, audio-books, DVDs and CDs to enhance the mobile library collection.	Library director and children's librarian will periodically order materials to keep the collection current	Time- on going \$2500 Materials- computer Personnel- 2	Statistics on circulation and patron requests will influence the selections ordered.	Year-round circulation counts will be analyzed to determine the areas and need for future selections
Contact local community organizations to ask for donations to maintain the program and service the bookmobile.	Library board members and library director. This will be done annually and will be accomplished at the beginning of each year.	Time-Annual \$0 Materials- None Personnel- 4 to 5 13	4 sponsors are contacted.	4 sponsors have committed to provide funding for the program
Thank-you notes for support will be sent and presentations made to	Library board members and library director.	Time- 4 hours \$5 Materials- postage and note	Notes are mailed, presentations	Stories and pictures of how the bookmobile has

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publicize the bookmobile.	Thank-you notes will be mailed on receipt of the donations and presentations will be made on a yearly basis.	cards, computer and projector Personnel- 4 to 5	made	transformed lives will be collected and displayed on website and in presentations
Create a donor webpage for individual supporters of the bookmobile project.	Library director -- May 2012	Time-1 day \$0 Materials- computer Personnel-1	Webpage is active and published on the library's website.	Supporters will contribute to the bookmobile project
News articles and radio broadcasts will promote the bookmobile.	Library director-- May 2012	Time-3 hours \$0 Materials- computer Personnel-1	Publicity for the project will get media attention.	News article can be linked to the library's website
Design flyers to publicize the program and inform patrons of new services.	Library director -- May 2012	Time-1 hour \$0 Materials- computer, Personnel-1	One flyer designed.	Count number
Print flyers and invitations.	Library Director & staff--May 2012	Time-1 hour \$10 Materials-computer, printer, copier, paper	Flyers and invitations printed.	Count number
Design evaluation forms.	Library Director-- June 2012	Time-1 hour \$0 Materials-computer Personnel-1	One master evaluation form designed	Count number
Take flyers and invitations to teachers to send home with students.	Library Director-- May 2012	Time-30 minutes \$0 Materials-printed flyers and invitations, automobile Personnel-1	Flyers and invitations delivered.	Count number
Place flyers in library and local businesses.	Library Board & Library staff-- June, 2012	Time-1 hour \$0 Materials-flyers, tape, automobile Personnel-4	Flyers placed in strategic locations in town.	Count number
Publicize program on Library website.	Library director-- May 2012	Time- 30 minutes \$0 Materials-computer Personnel-1	Posting is made to website.	Count number
Write newspaper article to publicize program.	Library director-- June 2012	Time-30 minutes \$0 Materials-computer Personnel-1	Article written and e-mailed to news office.	Article appears in local news paper
Contact local newspaper.	Library director-- June 2012	Time-15 minutes \$0	Newspaper contacted.	Count number of times article

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		Materials: computer, email, fax, paper, printer Personnel-1		appears in paper
Begin Program.	Volunteers, Library director & children's librarian--June 2012	Time-1 hours \$0 Materials: books, evaluation forms Personnel-2	Program held and evaluations completed.	Count number, compile evaluation results
Compile evaluations.	Library director-- August 2012	Time-1 hour \$0 Materials-computer Personnel-1	Evaluations compiled.	Report submitted to PEARL office
Submit story on program to local paper.	Library director-- On going	Time-30 minutes \$0 Materials-computer, fax Personnel-1	Story submitted.	Story runs in paper and submit copy to PEARL office and PEARL website
Gather all statistics and stories including anecdotal.	Library director-- September 2012	Time- 1 hour \$0 Materials-computer Personnel-1	Statistics and anecdotes with written report compiled.	Submit to PEARL office and post on PEARL website

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APPENDIX: SURVEY INSTRUMENT

Mineola Memorial Library



<p>Do you know the location of the public library?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>What age group best describes you?</p> <p><input type="checkbox"/> Over 50 <input type="checkbox"/> 18–30</p> <p><input type="checkbox"/> 31–50 <input type="checkbox"/> 12–18</p>
<p>How often do you visit the library?</p> <p><input type="checkbox"/> Daily <input type="checkbox"/> Twice a year</p> <p><input type="checkbox"/> Weekly <input type="checkbox"/> Once a year</p> <p><input type="checkbox"/> Monthly <input type="checkbox"/> Never</p>	<p>Which best describes your marital status?</p> <p><input type="checkbox"/> Single</p> <p><input type="checkbox"/> Married</p>
<p>Do you find the current hours to be convenient?</p> <p>Tues-Thurs 9-5:30 Fri 9-5 Sat 9-4 Sun & Mon closed</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>If you have children, what are their ages?</p> <p><i>(Check all that apply.)</i></p> <p><input type="checkbox"/> 0–2 years <input type="checkbox"/> 6–12 years</p> <p><input type="checkbox"/> 3–5 years <input type="checkbox"/> 13–17 years</p>
<p>If not, what hours would you like the library to be open?</p>	<p>In what town or community do you live?</p>

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<p>When are you most likely to use the library?</p> <p><input type="checkbox"/> Morning (8:00–noon)</p> <p><input type="checkbox"/> Afternoon (noon–5:00 p.m.)</p> <p><input type="checkbox"/> Evening (after 5:00 p.m.)</p>	<p>Which days of the week would you be most likely to use the library? (<i>Check all that apply.</i>)</p> <p><input type="checkbox"/> Monday <input type="checkbox"/> Thursday</p> <p><input type="checkbox"/> Tuesday <input type="checkbox"/> Friday</p> <p><input type="checkbox"/> Wednesday <input type="checkbox"/> Saturday</p>
<p>Would you like a bookmobile to visit your neighborhood?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>Which materials do you frequently borrow? (<i>Check all that apply.</i>)</p> <p><input type="checkbox"/> Books (print) <input type="checkbox"/> Books (audio)</p> <p><input type="checkbox"/> Music CDs <input type="checkbox"/> DVDs</p>
<p>What reading genre(s) do you prefer?</p> <p><input type="checkbox"/> Mysteries <input type="checkbox"/> Science Fiction</p> <p><input type="checkbox"/> Westerns <input type="checkbox"/> Romance</p> <p><input type="checkbox"/> Christian Fiction <input type="checkbox"/> Non-fiction</p> <p><input type="checkbox"/> Biographies <input type="checkbox"/> Graphic Novels</p> <p><input type="checkbox"/> Other _____</p>	<p>Additional Comments</p>