



## Learning Technologies Graduate Academic Certificates

CREDITS COUNT TOWARD A MASTER'S DEGREE

## INSTRUCTIONAL DESIGN + TECHNOLOGY CERTIFICATE

- **Potential careers:** instructional designer, curriculum developer, educational technology leader, corporate trainer
- **Skills:** analyze, design, develop, implement, and evaluate instruction to create effective, efficient, and engaging learning environments
- Learning: theoretical foundation; project-based, hands-on learning experiences

100% Online - 4 courses (12 hours)

## INTERACTIVE + VIRTUAL DIGITAL COMMUNICATION CERTIFICATE

- **Potential careers:** interactive media manager, social marketing program manager, digital content strategist, and media analyst.
- **Skills and learning:** interpret digital data, manage online content, segment audiences, design strategic communication campaigns, learn current media operations practices
- Interdisciplinary degree: ideal for professionals or recent grads!

100% Online - 6 courses (18 hours)

## **Ready to Learn More?**



ADMISSIONS LT-MS-Admissions@unt.edu



VIST US ONLINE lt.unt.edu/gacs



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